



WFLX

## ORDER

Print Date 10/19/12 Page 1 of 2

Flight Dates 10/20/12-10/22/12

Contract / Revision 838404 /

Original Date / Revision  
10/19/12 10/19/12

Advertiser Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G Street SE  
Washington, DC 20003

Product

Priorities USA Action

Agency Com 15%

Billing Contact

1322 G St., SE  
Washington, DC 20003

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1788

Alt Order # 06386721

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	5	\$1,232.50	\$1,450.00	0.00	10/01/12	10/22/12	5	\$1,232.50	\$1,450.00
Totals	5	\$1,232.50	\$1,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	10/22/12	10/22/12	MAURY 10A MAURY POVICH	Comm	10-11A	1-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	1-----		1		\$290.00		0.00					
E 2	WFLX	10/22/12	10/22/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	1-----	1:00	1	\$170.00	P 2	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	1-----		1		\$170.00		0.00					
E 3	WFLX	10/22/12	10/22/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	1-----	1:00	1	\$350.00	P 1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WFLX

Print Date: 10/19/12

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Contract / Revision **838404** Flight Dates **10/20/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser **Priorities USA Action** Product **Priorities USA Action**

Estimate # **1788**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	10/22/12	10/22/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	1-----	1:00	1	\$350.00	P 1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	1-----		1		\$350.00		0.00					
E 4	WFLX	10/22/12	10/22/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	1-----	1:00	1	\$350.00	P 1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	1-----		1		\$350.00		0.00					
E 5	WFLX	10/20/12	10/20/12	TOUCH TOUCH	Comm	11P-12A	-----1-	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----1-		1		\$290.00		0.00					
Totals														5	\$1,450.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WFLX, West Palm Beach, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">9.11</span>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<div style="font-family: cursive; font-size: 1.2em;"> WFLX # # # </div>	<div style="font-family: cursive; font-size: 1.2em;"> 814471 838415 838404 </div>	<div style="font-family: cursive; font-size: 1.2em;"> 7658.50 10327.50 1232.50 </div>		

<b>Total Charges:</b>	<div style="font-family: cursive; font-size: 1.5em;"> 19218.50 net </div>
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This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

**I represent that the payment for the above described broadcast time has been furnished by:**

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_

Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

  
Signature

John Heislman  
Printed Name

GM  
Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b> John Heislman	<b>STATION:</b> WFLX
<b>FROM:</b> Will Hildebrandt	<b>HRP OFFICE:</b> Washington DC

<b>REQUEST RECEIVED FROM</b>	<b>DATE</b> 8/28/12
<b>BUYER:</b> Casey Bessette	
<b>AGENCY:</b> Mundy Katowitz	
<b>ADDRESS:</b> 1322 G St SE Washington DC 20003	
<b>PHONE #:</b> 202 675 6936	
<b>FAX #:</b> 202 675 6929	
<b>OTHER:</b>	

<b>AVAILS FOR</b>	<b>ISSUE</b>
<b>COMMITTEE:</b>	Priorities USA
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	Greg Speed
<b>ADDRESS:</b>	1101 15 <sup>th</sup> Street, 2 <sup>nd</sup> Floor Washington, DC 20005
<b>PHONE #:</b>	
<b>FAX #:</b>	
<b>OTHER:</b>	

<b>FOR</b>
<b>CANDIDATE:</b> ISSUE
<b>OFFICE:</b>
<b>PARTY:</b> Democrat

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	